



In a fast paced world, change is inevitable if not essential, and innovation leads the way to the future. The future of the world lies with the young generation, as they will inherit and have the ability to change it.

Founded in 2006 by a group of Idaho teens, with dreams of owning their own businesses, Educating Young Entrepreneurs (EYE Club) is a program that takes students in grades 6—12 through the process of starting and running a real business over the course of a full academic year.

We work with youth to help them focus on their goals, create business plans, and develop leadership skills. We also provide business coaching through the startup process, and offer

EYE Club is operated under the 501 ( c ) 3 fiscal receivership of the Center for Arts and Education, a Non-Profit organization dedicated to empowering and connecting youth to various forms of artistic expression, which include the art of business ownership.



If you would like more information about the program, our membership, the young entrepreneurs we serve, and/or how you can become involved, please visit [www.EYEclub.org](http://www.EYEclub.org) or contact Lavonya Jones by phone: (678) 827-2644 or email: [ljones@eyeclub.org](mailto:ljones@eyeclub.org)



### Why the EYE Club

- Small Biz = 99.7% of all Employer firms
- 95% of Employers believe America's workforce should be more entrepreneurial
- 46% of Employers believe K-12 is the best time to learn entrepreneurship.
- 77% of Students want to be their own boss.
- 42% of Students say their education has prepared them to run a business.

### Benefits to Community

- Participating students often stay grounded within the community.
- Increase reduction in risky behaviours such as low rates of youth crime & delinquency activities & fewer arrests.
- Increase of positive psychological well-being such as low rates of depression, anxiety, & other mental disorders, among participating students within the community.

### Benefits to Students

- Increased knowledge & changes in attitude toward entrepreneurship, work readiness, civic engagement & academic achievement.
- Improvement with academic skills, life skills, & core competencies.
- Access to business coaches, virtual community of young entrepreneurs, mentors, national business networking events, & start-up funding.

### Benefits to Partners

- Promotion & recruitment of students & interns for other organizational programs.
- Effective tool to equip highly motivated students & entrepreneurs within the community.
- Greater exposure of the organization's brand to the local community
- Effective tool to provide greater value to the local business community.